













Marketing Calendar for the week of:							
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
EMAIL List One		announce new work					
EMAIL List Two				announce new class schedules			
BLOG POST	What inspires my new collection						
	Share link to blog post			new classes	Start private Facebook group for students		
	Share link to blog post		Share in progress photo from new collection	new classes	Poll - what inspires your art		
	Share link to blog post				post in discussion group about classes		
	Share photos from new collection		favorite quote	art student projects	favorite quote		
	Share link to blog post		Invite new students to a google hang-out				
	Share work in progress from new collection	Share photo from my last art class					
Press Releases			Create press releases for new collection				
			This is an example. You may or may not use all these Social Media sites.				

Marketing Calendar for the Week of:							
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
EMAIL List One							
EMAIL List Two							
BLOG POST							
							
							
							
							
							
							
Press Releases							